Date: **Please Insert Date**

M/S: Zain Kuwait

**Subject: Registering and Allowlist Sender ID - Acknowledgement Letter**

Dear Sir/Madam,

This is to inform you that we **[Please Insert Company Name]** have to send SMS notification to our customers using the below Sender ID.

We **[Please Insert Company Name]** acknowledge that all the messages sent through our company from the below sender ID will be Transactional messages which are specific to customers intent. This is to further confirm that the company will not send any commercial or Promotional messages (Bulk SMS) through this account.

Kindly allow-list the below sender id:

|  |  |  |  |
| --- | --- | --- | --- |
| Sender ID | SMS Content (Provide Sample) | Type | Website or URL |
| **[Insert Sender ID]** | **[Insert SMS Sample Message]** | **Transactional** | **[Insert Company Website]** |

[**Please Insert Company Name]** acknowledges that violating the above may cause inconvenience to the customers, hence the company may result in paying penalties as well as permanent deactivation of account.

Kind Regards,

**Please Insert Signature**

**Signatory Name: INSERT COMPANY STAMP**

**Designation:**

**Email:**

**Address:**