To: **Amazon Web Services, Inc.**

Date: **<DD-MMM-YYYY>**

Subject: **Letter of Authorisation**

The undersigned, [Legal Name of Customer], hereby authorizes Amazon Web Services, Inc., its affiliates, and its downstream partners to register the Sender IDs (SIDs) specified below in Australia on the customer’s behalf.

The customer represents and warrants that:

* The customer will send the following types of messages using the SIDs:

□ Promotional or advertising messages

□ Transactional messages

* The customer is responsible for the messages sent using the SIDs and will comply with the Scam Calls Code (Industry Code C661:2022) registered by the ACMA in Australia, as updated from time to time.
* The following employee(s) of the customer are authorised to give instructions to Amazon Web Services in relation to the sending of messages with the SIDs specified below in Australia on behalf of the customer. The authorisation shall remain in effect until our notification to you in writing that the authorisation is revoked:

|  |  |  |
| --- | --- | --- |
| Name | Contact Number (Mobile Number) | Designation |
|  |  |  |

* The SIDs specified below represent the name/brand/identity of the customer, and the customer has all rights, title and interest to the SIDs, including the right to register the SIDs in Australia, and no other person or entity has the right to use or cause the distribution of the SIDs:
  + **XXX**
  + **XXX**
  + **XXX**

The customer acknowledges and consents that Amazon Web Services, its affiliates, and downstream partners may contact the customer to verify the matters set out above.

Sincerely,

For and on behalf of the customer

**<Signature>**

**<Name>**

**<Title>**