***TO BE PRINTED ON COMPANY LETTERHEAD***

**To: *Amazon.com Services LLC: 410 Terry Ave. North, Seattle, WA 98109-5210***

***[insert date]***

Dear Sir/Madam,

**Authorization letter for SMS Sender ID creation**

I/We hereby request and authorize Amazon Web Services, Inc. (AWS), its affiliates and its message delivery partner to create below mentioned SMS Sender ID to be sent to our client base within Sri Lanka.

I/we take complete ownership of this Sender ID and affirm that they will be used solely for ethical and legal purposes. Additionally, I/we confirm that the listed Sender ID has no affiliations with any other organizations. I/we acknowledge the legal consequences that may arise if this ID is misused for any unethical or illegal activities.

|  |  |
| --- | --- |
| Sender ID | Message type (Promotional/Transactional) |
| XXXX | XXX |

Your earliest attention to this is highly appreciated.

Thank you.

Yours sincerely,

Signature

Name (Authorized person)

Designation