

Architecture Diagrams

Financial Advisor Chat Assistant



Copyright © 2025 Amazon Web Services, Inc. and/or its affiliates. All rights reserved.

Financial Advisor Chat Assistant Architecture Diagrams

Financial Advisor Chat Assistant: Architecture Diagrams

Copyright © 2025 Amazon Web Services, Inc. and/or its affiliates. All rights reserved.

Amazon's trademarks and trade dress may not be used in connection with any product or service that is not Amazon's, in any manner that is likely to cause confusion among customers, or in any manner that disparages or discredits Amazon. All other trademarks not owned by Amazon are the property of their respective owners, who may or may not be affiliated with, connected to, or sponsored by Amazon.

Table of Contents

Н	ome	. i
	Financial Advisor Chat Assistant Diagram	. 1
	Download editable diagram	2
	Create a free AWS account	. 2
	Further reading	2
	Diagram history	3

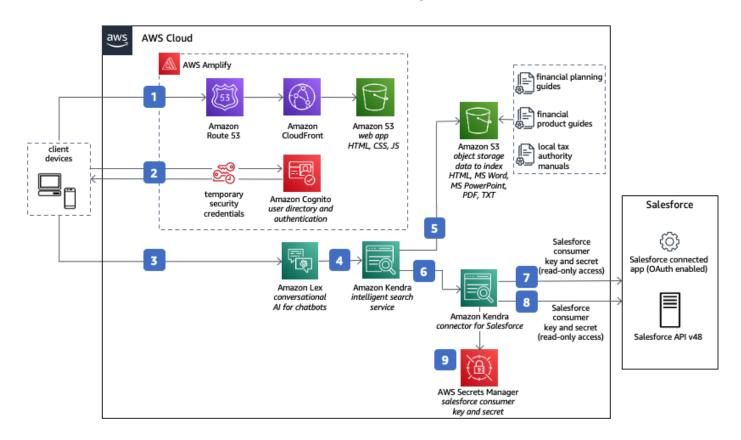
Financial Advisor Chat Assistant Architecture Diagrams

Financial Advisor Chat Assistant

Publication date: January 10, 2022 (Diagram history)

Financial advisors often work outside of normal business hours, when head office teams might not be available to answer questions. This architecture enables you to use AWS to create a sophisticated conversational chatbot to help financial advisors get answers to their queries 24/7.

Financial Advisor Chat Assistant Diagram



To enhance the security of this architecture, you shoulduse the following additional services: **AWS CloudTrail** to track API usage, **Amazon CloudWatch** to monitor the AWS resources, and **AWS Key Management Service** (AWS KMS) to help securely generate and manage AWS encryption keys. You should also enable secure headers in **AWS Amplify**.

- 1. The user's browser resolves domain names through **Amazon Route 53** to IP address for **Amazon Simple Storage Service** (Amazon S3) and **Amazon CloudFront**.
- 2. **Amazon Cognito** provides user authentication and access control to the chat assistant and returns temporary credentials to the user's browser or app to grant access to Amazon Lex . AWS

recommends that you enable a strong password policy in **Amazon Cognito**. **Amazon Route 53**, **CloudFront**, **Amazon S3**, and **Amazon Cognito** are managed by **Amplify**, which aids rapid application development.

- 3. The user's browser uses the temporary credentialsto call the **Amazon Lex** API.
- 4. **Amazon Lex** uses a built in **Amazon Kendra** search intent to query **Amazon Kendra**. Access to **Amazon Kendra** is controlled by an **AWS Identity and Access Management** (IAM) role.
- 5. **Amazon Kendra** indexes objects in **Amazon S3** using the **Amazon Kendra Amazon S3** connector. You should enable **Amazon S3** at rest encryption.
- 6. **Amazon Kendra** indexes all objects in Salesforce, which are then available through the **Amazon Kendra** Salesforce connector.
- 7. Before connecting **Amazon Kendra** to the user's Salesforce server, you must create a Salesforce connected app with OAuth enabled.
- 8. Amazon Kendra indexes Salesforce (API version48) with the Salesforce consumer and secret key.
- 9. Salesforce keys are stored in **AWS Secrets Manager** and use key rotation.

Download editable diagram

To customize this reference architecture diagram based on your business needs, <u>download the ZIP</u> file which contains an editable PowerPoint.

Create a free AWS account

Sign up now

Sign up for an AWS account. New accounts include 12 months of <u>AWS Free Tier</u> access, including the use of Amazon EC2, Amazon S3, and Amazon DynamoDB.

Further reading

For additional information, refer to

- AWS Architecture Icons
- AWS Architecture Center
- AWS Well-Architected

Download editable diagram

Financial Advisor Chat Assistant Architecture Diagrams

Diagram history

To be notified about updates to this reference architecture diagram, subscribe to the RSS feed.

Description Change Date

Initial publication Reference architecture January 10, 2022

diagram first published.



Note

To subscribe to RSS updates, you must have an RSS plugin enabled for the browser you are

Diagram history