AWS Prescriptive Guidance
Getting started with AWS
Prescriptive Guidance
AWS Prescriptive Guidance: Getting started with AWS Prescriptive Guidance

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Getting started with AWS Prescriptive Guidance

August 2019

Amazon Web Services (AWS) Prescriptive Guidance is like a Global Positioning System (GPS) navigation application that you would use to explore an area, plan your journey, and get step-by-step directions on how to get to your destination. Similarly, you can use AWS Prescriptive Guidance to navigate the complex cloud landscape, to plan your migration or modernization journey, and to get step-by-step directions on how to accelerate your transformation with cloud adoption.

AWS Prescriptive Guidance uses the AWS Cloud Adoption Framework (AWS CAF). It offers time-tested, innovative guidelines and best practices that were developed by experts at AWS, based on many years of professional experience helping customers realize their desired business outcomes.

AWS Prescriptive Guidance offers specific approaches through how-to guides and provides detailed step-by-step tasks, architecture, and code through related, reusable patterns. All guides and patterns are brought together as strategies, which target specific business outcomes.

**Strategies**

A strategy defines the way to solve one or more business problems through cloud adoption. Strategies are the methodologies and frameworks that AWS and its partners have built over many years to support hundreds of enterprise customers in their efforts to accelerate cloud adoption. Strategies are intended for IT and business executives. They are broad and tactical in nature, and target one or more business outcomes.

**Guides**

A guide provides prescriptive guidance on how to accelerate cloud adoption and can be applied to one or more strategy. Guides break strategies down into components that you can plan and implement, and associate them with related patterns. They target architects, managers, technical leads, and project managers.

**Patterns**

Patterns provide prescriptive guidance at the most detailed level and are intended for builders and other hands-on users. A pattern includes code, stories, and tasks to help you implement commonly occurring migration and deployment scenarios.
Where should you start?

It depends. Here are some recommendations based on where you are in the cloud adoption process:

- If you are well into your cloud adoption journey and are aware of the high-level steps required to accelerate your journey, or you are just looking for discrete step-by-step instructions to implement specific technologies, we recommend that you start with patterns. You can use the filtering options or the search box to browse the catalog and find patterns of interest.

- If you are new to AWS and you are looking for strategic prescriptive guidance based on certain business outcomes, we recommend that you start by reading the strategies we've provided. We'll be adding more strategy articles in the coming months.

- If you are ready to prototype and move workloads, but you need guidance on how to approach these tasks, start with guides.

The goal of AWS Prescriptive Guidance is to help accelerate your cloud adoption journey, regardless of where you are in that journey, so you can take any of these approaches.

Depending on your role, here are some recommended starting points:

- If you are a corporate executive (for example, a CEO or a CFO), a senior IT manager, or a business leader, start with AWS Prescriptive Guidance strategies. These define the why, what, and how to accomplish specific business outcomes through cloud adoption. Strategies keep you informed of the latest trends, best practices, methodologies, and frameworks within or across industry verticals.

- If you are a solutions architect or enterprise architect, a senior development or operations manager, a technical lead, or a program or project manager, you can get started with AWS Prescriptive Guidance guides. These break down AWS Prescriptive Guidance strategies into collections of information focused on specifics (such as implementation, usage, or troubleshooting) that help you understand and make decisions pertaining to a particular aspect of a strategy. Guides dive into the overall technology and partner landscape, whereas strategies refrain from being partner-specific or tool-specific. Guides focus on high-level approaches to your desired outcome; using the terminology of agile methodologies, they contain the epics that help organize your work.

- If you are a hands-on user, you can start with AWS Prescriptive Guidance patterns to get detailed instructions on how to implement parts of a guide. Patterns contain the step-by-step implementation instructions in the form of tasks, architecture, and code. Patterns focus on low-level tasks to help you accomplish the outcome. They are vetted by subject matter experts at AWS, so you can use them with confidence.
How to provide feedback

You can provide feedback by choosing Yes or No (next to Did this page help you?) at the bottom of each AWS Prescriptive Guidance webpage. If you would like to send us detailed feedback, choose the Feedback button.
AWS Prescriptive Guidance glossary

AI and ML terms (p. 4)    |    Migration terms (p. 5)    |    Modernization terms (p. 9)

## AI and ML terms

The following are commonly used terms in artificial intelligence (AI) and machine learning (ML)-related strategies, guides, and patterns provided by AWS Prescriptive Guidance. To suggest entries, please use the **Provide feedback** link at the end of the glossary.

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>binary classification</strong></td>
<td>A process that predicts a binary outcome (one of two possible classes). For example, your ML model might need to predict problems such as “Is this email spam or not spam?” or “Is this product a book or a car?”</td>
<td></td>
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<tr>
<td><strong>classification</strong></td>
<td>A categorization process that helps generate predictions. ML models for classification problems predict a discrete value. Discrete values are always distinct from one another. For example, a model might need to evaluate whether or not there is a car in an image.</td>
<td></td>
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<tr>
<td><strong>data preprocessing</strong></td>
<td>To transform raw data into a format that is easily parsed by your ML model. Preprocessing data can mean removing certain columns or rows and addressing missing, inconsistent, or duplicate values.</td>
<td></td>
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<tr>
<td><strong>deep ensemble</strong></td>
<td>To combine multiple deep learning models for prediction. You can use deep ensembles to obtain a more accurate prediction or for estimating uncertainty in predictions.</td>
<td></td>
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<tr>
<td><strong>deep learning</strong></td>
<td>An ML subfield that uses multiple layers of artificial neural networks to identify mapping between input data and target variables of interest.</td>
<td></td>
</tr>
<tr>
<td><strong>exploratory data analysis (EDA)</strong></td>
<td>The process of analyzing a dataset to understand its main characteristics. You collect or aggregate data and then perform initial investigations to find patterns, detect anomalies, and check assumptions. EDA is performed by calculating summary statistics and creating data visualizations.</td>
<td></td>
</tr>
<tr>
<td><strong>features</strong></td>
<td>The input data that you use to make a prediction. For example, in a manufacturing context, features could be images that are periodically captured from the manufacturing line.</td>
<td></td>
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<tr>
<td><strong>feature importance</strong></td>
<td>How significant a feature is for a model's predictions. This is usually expressed as a numerical score that can be calculated through various techniques, such as Shapley Additive Explanations (SHAP) and integrated gradients. For more information, see Machine learning model interpretability with AWS.</td>
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</tbody>
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feature transformation  To optimize data for the ML process, including enriching data with additional sources, scaling values, or extracting multiple sets of information from a single data field. This enables the ML model to benefit from the data. For example, if you break down the "2021-05-27 00:15:37" date into "2021", "May", "Thu", and "15", you can help the learning algorithm learn nuanced patterns associated with different data components.

interpretability  A characteristic of a machine learning model that describes the degree to which a human can understand how the model’s predictions depend on its inputs. For more information, see Machine learning model interpretability with AWS.

multiclass classification  A process that helps generate predictions for multiple classes (predicting one of more than two outcomes). For example, an ML model might ask "Is this product a book, car, or phone?" or "Which product category is most interesting to this customer?"

regression  An ML technique that predicts a numeric value. For example, to solve the problem of "What price will this house sell for?" an ML model could use a linear regression model to predict a house’s sale price based on known facts about the house (for example, the square footage).

training  To provide data for your ML model to learn from. The training data must contain the correct answer. The learning algorithm finds patterns in the training data that map the input data attributes to the target (the answer that you want to predict). It outputs an ML model that captures these patterns. You can then use the ML model to make predictions on new data for which you don’t know the target.

target variable  The value that you are trying to predict in supervised ML. This is also referred to as an outcome variable. For example, in a manufacturing setting the target variable could be a product defect.

tuning  To change aspects of your training process to improve the ML model’s accuracy. For example, you can train the ML model by generating a labeling set, adding labels, and then repeating these steps several times under different settings to optimize the model.

uncertainty  A concept that refers to imprecise, incomplete, or unknown information that can undermine the reliability of predictive ML models. There are two types of uncertainty: Epistemic uncertainty is caused by limited, incomplete data, whereas aleatoric uncertainty is caused by the noise and randomness inherent in the data. For more information, see the Quantifying uncertainty in deep learning systems guide.

Migration terms

The following are commonly used terms in migration-related strategies, guides, and patterns provided by AWS Prescriptive Guidance. To suggest entries, please use the Provide feedback link at the end of the glossary.

7 Rs  Seven common migration strategies for moving applications to the cloud. These strategies build upon the 5 Rs that Gartner identified in 2011 and consist of the following:

- Refactor/re-architect – Move an application and modify its architecture by taking full advantage of cloud-native features to improve agility, performance, and scalability. This typically involves porting the operating system and database. Example: Migrate your on-premises Oracle database to the Amazon Aurora PostgreSQL-Compatible Edition.
• Replatform (lift and reshape) – Move an application to the cloud, and introduce some level of optimization to take advantage of cloud capabilities. Example: Migrate your on-premises Oracle database to Amazon Relational Database Service (Amazon RDS) for Oracle in the AWS Cloud.

• Repurchase (drop and shop) – Switch to a different product, typically by moving from a traditional license to a SaaS model. Example: Migrate your customer relationship management (CRM) system to Salesforce.com.

• Rehost (lift and shift) – Move an application to the cloud without making any changes to take advantage of cloud capabilities. Example: Migrate your on-premises Oracle database to Oracle on an EC2 instance in the AWS Cloud.

• Relocate (hypervisor-level lift and shift) – Move infrastructure to the cloud without purchasing new hardware, rewriting applications, or modifying your existing operations. This migration scenario is specific to VMware Cloud on AWS, which supports virtual machine (VM) compatibility and workload portability between your on-premises environment and AWS. You can use the VMware Cloud Foundation technologies from your on-premises data centers when you migrate your infrastructure to VMware Cloud on AWS. Example: Relocate the hypervisor hosting your Oracle database to VMware Cloud on AWS.

• Retain (revisit) – Keep applications in your source environment. These might include applications that require major refactoring, and you want to postpone that work until a later time, and legacy applications that you want to retain, because there’s no business justification for migrating them.

• Retire – Decommission or remove applications that are no longer needed in your source environment.

application portfolio A collection of detailed information about each application used by an organization, including the cost to build and maintain the application, and its business value. This information is key to the portfolio discovery and analysis process and helps identify and prioritize the applications to be migrated, modernized, and optimized.

artificial intelligence operations (AIOps) The process of using machine learning techniques to solve operational problems, reduce operational incidents and human intervention, and increase service quality. For more information about how AIOps is used in the AWS migration strategy, see the operations integration guide.

AWS Cloud Adoption Framework (AWS CAF) A framework of guidelines and best practices from AWS to help organizations develop an efficient and effective plan to move successfully to the cloud. AWS CAF organizes guidance into six focus areas called perspectives: business, people, governance, platform, security, and operations. The business, people, and governance perspectives focus on business skills and processes; the platform, security, and operations perspectives focus on technical skills and processes. For example, the people perspective targets stakeholders who handle human resources (HR), staffing functions, and people management. For this perspective, AWS CAF provides guidance for people development, training, and communications to help ready the organization for successful cloud adoption. For more information, see the AWS CAF website and the AWS CAF whitepaper.

AWS landing zone A landing zone is a well-architected, multi-account AWS environment that is scalable and secure. This is a starting point from which your organizations can quickly launch and deploy workloads and applications with confidence in their security and infrastructure environment. For more information about landing zones, see Setting up a secure and scalable multi-account AWS environment.

AWS Workload Qualification Framework (AWS WQF) A tool that evaluates database migration workloads, recommends migration strategies, and provides work estimates. AWS WQF is included with AWS Schema
Conversion Tool (AWS SCT). It analyzes database schemas and code objects, application code, dependencies, and performance characteristics, and provides assessment reports.

**business continuity planning (BCP)**
A plan that addresses the potential impact of a disruptive event, such as a large-scale migration, on operations and enables a business to resume operations quickly.

**Cloud Center of Excellence (CCoE)**
A multi-disciplinary team that drives cloud adoption efforts across an organization, including developing cloud best practices, mobilizing resources, establishing migration timelines, and leading the organization through large-scale transformations. For more information, see the CCoE posts on the AWS Cloud Enterprise Strategy Blog.

**cloud stages of adoption**
The four phases that organizations typically go through when they migrate to the AWS Cloud:

- **Project** – Running a few cloud-related projects for proof of concept and learning purposes
- **Foundation** – Making foundational investments to scale your cloud adoption (e.g., creating a landing zone, defining a CCoE, establishing an operations model)
- **Migration** – Migrating individual applications
- **Re-invention** – Optimizing products and services, and innovating in the cloud

These stages were defined by Stephen Orban in the blog post The Journey Toward Cloud-First & the Stages of Adoption on the AWS Cloud Enterprise Strategy blog. For information about how they relate to the AWS migration strategy, see the migration readiness guide.

**configuration management database (CMDB)**
A database that contains information about a company's hardware and software products, configurations, and inter-dependencies. You typically use data from a CMDB in the portfolio discovery and analysis stage of migration.

**epic**
In agile methodologies, functional categories that help organize and prioritize your work. Epics provide a high-level description of requirements and implementation tasks. For example, AWS CAF security epics include identity and access management, detective controls, infrastructure security, data protection, and incident response. For more information about epics in the AWS migration strategy, see the program implementation guide.

**heterogeneous database migration**
Migrating your source database to a target database that uses a different database engine (for example, Oracle to Amazon Aurora). Heterogeneous migration is typically part of a re-architecting effort, and converting the schema can be a complex task. AWS provides AWS SCT that helps with schema conversions.

**homogeneous database migration**
Migrating your source database to a target database that shares the same database engine (for example, Microsoft SQL Server to Amazon RDS for SQL Server). Homogeneous migration is typically part of a rehosting or replatforming effort. You can use native database utilities to migrate the schema.

**idle application**
An application that has an average CPU and memory usage between 5 and 20 percent over a period of 90 days. In a migration project, it is common to retire these applications or retain them on premises.

**IT information library (ITIL)**
A set of best practices for delivering IT services and aligning these services with business requirements. ITIL provides the foundation for ITSM.
IT service management (ITSM) Activities associated with designing, implementing, managing, and supporting IT services for an organization. For information about integrating cloud operations with ITSM tools, see the operations integration guide.

large migration A migration of 300 or more servers.

Migration Acceleration Program (MAP) An AWS program that provides consulting support, training, and services to help organizations build a strong operational foundation for moving to the cloud, and to help offset the initial cost of migrations. MAP includes a migration methodology for executing legacy migrations in a methodical way and a set of tools to automate and accelerate common migration scenarios.

Migration Portfolio Assessment (MPA) An online tool that provides information for validating the business case for migrating to the AWS Cloud. MPA provides detailed portfolio assessment (server right-sizing, pricing, TCO comparisons, migration cost analysis) as well as migration planning (application data analysis and data collection, application grouping, migration prioritization, and wave planning). The MPA tool (requires login) is available free of charge to all AWS consultants and APN Partner consultants.

Migration Readiness Assessment (MRA) The process of gaining insights about an organization’s cloud readiness status, identifying strengths and weaknesses, and building an action plan to close identified gaps, using the AWS CAF. For more information, see the migration readiness guide. MRA is the first phase of the AWS migration strategy.

migration at scale The process of moving the majority of the application portfolio to the cloud in waves, with more applications moved at a faster rate in each wave. This phase uses the best practices and lessons learned from the earlier phases to implement a migration factory of teams, tools, and processes to streamline the migration of workloads through automation and agile delivery. This is the third phase of the AWS migration strategy.

migration factory Cross-functional teams that streamline the migration of workloads through automated, agile approaches. Migration factory teams typically include operations, business analysts and owners, migration engineers, developers, and DevOps professionals working in sprints. Between 20 and 50 percent of an enterprise application portfolio consists of repeated patterns that can be optimized by a factory approach. For more information, see the discussion of migration factories and the CloudEndure Migration Factory guide in this content set.

migration metadata The information about the application and server that is needed to complete the migration. Each migration pattern requires a different set of migration metadata. Examples of migration metadata include the target subnet, security group, and AWS account.

migration pattern A repeatable migration task that details the migration strategy, the migration destination, and the migration application or service used. Example: Rehost migration to Amazon EC2 with AWS Application Migration Service.

migration strategy The approach used to migrate a workload to the AWS Cloud. For more information, see the 7 Rs (p. 5) entry in this glossary and see Mobilize your organization to accelerate large-scale migrations.

operational-level agreement (OLA) An agreement that clarifies what functional IT groups promise to deliver to each other, to support a service-level agreement (SLA).

operations integration (OI) The process of modernizing operations in the cloud, which involves readiness planning, automation, and integration. For more information, see the operations integration guide.
organizational change management (OCM) A framework for managing major, disruptive business transformations from a people, culture, and leadership perspective. OCM helps organizations prepare for, and transition to, new systems and strategies by accelerating change adoption, addressing transitional issues, and driving cultural and organizational changes. In the AWS migration strategy, this framework is called people acceleration, because of the speed of change required in cloud adoption projects. For more information, see the OCM guide.

playbook A set of predefined steps that capture the work associated with migrations, such as delivering core operations functions in the cloud. A playbook can take the form of scripts, automated runbooks, or a summary of processes or steps required to operate your modernized environment.

portfolio assessment A process of discovering, analyzing, and prioritizing the application portfolio in order to plan the migration. For more information, see Evaluating migration readiness.

responsible, accountable, consulted, informed (RACI) matrix A matrix that defines and assigns roles and responsibilities in a project. For example, you can create a RACI to define security control ownership or to identify roles and responsibilities for specific tasks in a migration project.

runbook A set of manual or automated procedures required to perform a specific task. These are typically built to streamline repetitive operations or procedures with high error rates.

service-level agreement (SLA) An agreement that clarifies what an IT team promises to deliver to their customers, such as service uptime and performance.

task list A tool that is used to track progress through a runbook. A task list contains an overview of the runbook and a list of general tasks to be completed. For each general task, it includes the estimated amount of time required, the owner, and the progress.

workstream Functional groups in a migration project that are responsible for a specific set of tasks. Each workstream is independent but supports the other workstreams in the project. For example, the portfolio workstream is responsible for prioritizing applications, wave planning, and collecting migration metadata. The portfolio workstream delivers these assets to the migration workstream, which then migrates the servers and applications.

zombie application An application that has an average CPU and memory usage below 5 percent. In a migration project, it is common to retire these applications.

Modernization terms

The following are commonly used terms in modernization-related strategies, guides, and patterns provided by AWS Prescriptive Guidance. To suggest entries, please use the Provide feedback link at the end of the glossary.

business capability What a business does to generate value (for example, sales, customer service, or marketing). Microservices architectures and development decisions can be driven by business capabilities. For more information, see the Organized around business capabilities section of the Running containerized microservices on AWS whitepaper.

domain-driven design An approach to developing a complex software system by connecting its components to evolving domains, or core business goals, that each component serves. This concept was introduced by Eric Evans in his book, Domain-Driven Design: Tackling Complexity in the Heart of Software (Boston: Addison-Wesley)
Getting started with AWS Prescriptive Guidance (Professional, 2003). For information about how you can use domain-driven design with the strangler fig pattern, see Modernizing legacy Microsoft ASP.NET (ASMX) web services incrementally by using containers and Amazon API Gateway.

microservice
A small, independent service that communicates over well-defined APIs and is typically owned by small, self-contained teams. For example, an insurance system might include microservices that map to business capabilities, such as sales or marketing, or subdomains, such as purchasing, claims, or analytics. The benefits of microservices include agility, flexible scaling, easy deployment, reusable code, and resilience. For more information, see Integrating microservices by using AWS serverless services.

microservices architecture
An approach to building an application with independent components that run each application process as a microservice. These microservices communicate through a well-defined interface by using lightweight APIs. Each microservice in this architecture can be updated, deployed, and scaled to meet demand for specific functions of an application. For more information, see Implementing microservices on AWS.

modernization
Transforming an outdated (legacy or monolithic) application and its infrastructure into an agile, elastic, and highly available system in the cloud to reduce costs, gain efficiencies, and take advantage of innovations. For more information, see Strategy for modernizing applications in the AWS Cloud.

modernization readiness assessment
An evaluation that helps determine the modernization readiness of an organization's applications; identifies benefits, risks, and dependencies; and determines how well the organization can support the future state of those applications. The outcome of the assessment is a blueprint of the target architecture, a roadmap that details development phases and milestones for the modernization process, and an action plan for addressing identified gaps. For more information, see Evaluating modernization readiness for applications in the AWS Cloud.

monolithic applications (monoliths)
Applications that run as a single service with tightly coupled processes. Monolithic applications have several drawbacks. If one application feature experiences a spike in demand, the entire architecture must be scaled. Adding or improving a monolithic application's features also becomes more complex when the code base grows. To address these issues, you can use a microservices architecture. For more information, see Decomposing monoliths into microservices.

polyglot persistence
Independently choosing a microservice's data storage technology based on data access patterns and other requirements. If your microservices have the same data storage technology, they can encounter implementation challenges or experience poor performance. Microservices are more easily implemented and achieve better performance and scalability if they use the data store best adapted to their requirements. For more information, see Enabling data persistence in microservices.

split-and-seed model
A pattern for scaling and accelerating modernization projects. As new features and product releases are defined, the core team splits up to create new product teams. This helps scale your organization's capabilities and services, improves developer productivity, and supports rapid innovation. For more information, see Phased approach to modernizing applications in the AWS Cloud.

strangler fig pattern
An approach to modernizing monolithic systems by incrementally rewriting and replacing system functionality until the legacy system can be decommissioned. This pattern uses the analogy of a fig vine that grows into an established tree and eventually overcomes and replaces its host. The pattern was introduced by Martin Fowler as a way to manage risk when rewriting monolithic systems. For an
example of how to apply this pattern, see Modernizing legacy Microsoft ASP.NET (ASMX) web services incrementally by using containers and Amazon API Gateway.

two-pizza team

A small DevOps team that you can feed with two pizzas. A two-pizza team size ensures the best possible opportunity for collaboration in software development. For more information, see the Two-pizza team section of the Introduction to DevOps on AWS whitepaper.
Document history

The following table describes significant changes to this guide. If you want to be notified about future updates, you can subscribe to an RSS feed.

<table>
<thead>
<tr>
<th>update-history-change</th>
<th>update-history-description</th>
<th>update-history-date</th>
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<tr>
<td>Initial publication (p. 12)</td>
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<td>August 5, 2019</td>
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